

LOGO CONTEST ANNOUNCEMENT

Northeast Louisiana Barbershop Ladies Need a New Image!

Southern Acappella Sound Chorus, the Monroe, Louisiana, USA, chapter of Sweet Adelines Int'l, a worldwide 501(c)(3) nonprofit educational organization, is now accepting design submissions for its REVITALIZATION LOGO CONTEST.

Artists of any age and skill level are invited to participate.

Southern Acappella Sound ("SASC") is women of northeast LA, who sing 4-part acappella barbershop harmony. The ladies have fun; are passionate; show kindness to others; educate; preserve the art form of barbershop harmony; and compete with other barbershop choruses from Alabama, Mississippi, Louisiana, and Texas (hopefully one day, the world!).

**How about it? Can YOU come up with a logo for this group of ladies?
Any colors, any scheme, any shape.
Use your creativity, ideas, and expertise!**

WINNINGS: The winning logo will be used on the chorus's apparel, web site, print brochures, press releases, and designer will receive acknowledgement credit. Are you ready?

LOGO SUBMISSION REQUIREMENT: The only requirement is that your logo design should include either "Southern Acappella Sound Chorus" or "SASC"

DEADLINE: Midnight, Sunday, July 5, 2015.

Submissions evaluated by the SASC Leaders. One "Chosen Logo Design" and one "Honorable Mention Logo Design." Logo designers will be recognized at a reception, and will be announced online and in press releases to northeast Louisiana media. Winners will be notified by email and telephone.

What we will be looking for: Does the design reflect fun? music? education? heritage? organization? Is it creative and unique? Northeast Louisiana? Can someone looking at the logo tell we are an acappella women's singing group? If you can answer yes to any of these, you're on the right track!

HOW TO ENTER: Submit designs EITHER

(1) by email to: logocontest@southernacappellasound.org - Subject: SASC Logo Contest. Please include name, address and telephone number in the body of the email message; **OR**

(2) by US Mail: Digital entries are preferred, but non-digital entries can also be submitted.

Please mail non-digital entries to:

Logo Contest, Southern Acappella Sound Chorus,
PO Box 5018
Monroe LA 71211-5018.

By submitting a design, you certify that you created it yourself, and you grant SASC the rights to use your design. SASC reserves the right to make adjustments needed as well as for embroidery on apparel. Efforts will be made to maintain essence of design. SASC reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.

Good luck! We can't wait to see what you come up with! Southern Acappella Sound Chorus Leaders
www.southernacappellasound.org 318-598-9440